

2009

May 28th

Washington, DC

Beating The Recession

The Non-Profit Executive Tool Kit

Presented by  AssociationExecs.com

Sponsorship Opportunities

www.NPtools2009.com

Beating The Recession The Non-Profit Executive Tool Kit

Presented by  AssociationExecs.com

I am pleased to invite you to sponsor 2009 Beating the Recession: The Non-Profit Executive Tool Kit, the only conference specifically addressing the impact of the recession on associations and non-profits.

Now more than ever, these groups, their directors and finance executives must learn to make smart, cost-saving decisions. From supply and purchasing management to banking and financial services, this community is in desperate need of effective and efficient business solutions.

This conference is designed specifically for executives and will provide them with not just cost-saving advice, but with concrete tools they can apply immediately.

Join us as a sponsor for this one-day executive summit and take advantage of the opportunity to meet the most influential executives in the non-profit and association community. Three sponsorship levels are available, including our platinum option which allows you to provide a speaker for one of the conference's breakout sessions.

We look forward to working with you.



Joel Poznansky
President, AssociationExecs.com

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For sponsorship information
please contact:

Tim Teehan
202-468-4112
tim@columbiabooks.com

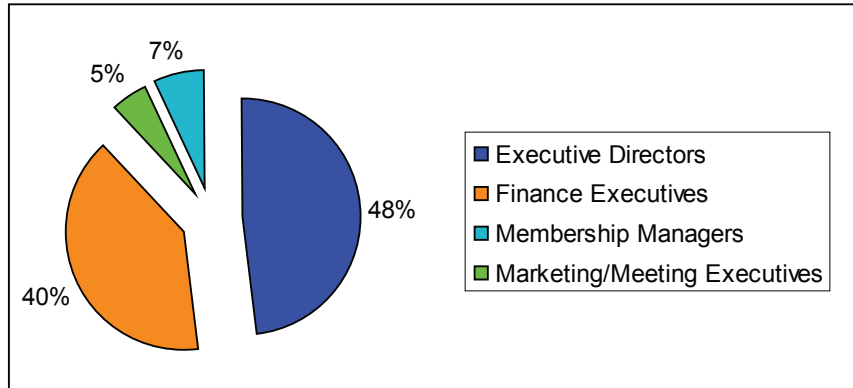
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Attendees



Sponsorship Opportunities

| Platinum | Gold | Silver |
|---|---|---|
| <p>Platinum sponsorship includes:</p> <ul style="list-style-type: none"> • Speaker during roundtable, breakout session • Sponsorship of one meal, or reception event • 1 tabletop display • Branding on all event signage • Branding in email marketing and direct mail • 2 attendee passes • Attendee list | <p>Gold sponsorship includes:</p> <ul style="list-style-type: none"> • Sponsorship of one break • 1 tabletop display • Branding on all event signage • Branding in email marketing and direct mail • 2 attendee passes • Attendee list | <p>Silver sponsorship includes:</p> <ul style="list-style-type: none"> • 1 tabletop display • Branding on all event signage • Branding in email marketing and direct mail • 1 attendee pass • Attendee list |
| \$3,000 | \$2,000 | \$1,000 |

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tim@columbiabooks.com

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Sponsorship Agreement

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Sponsorship Contacts

| | |
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| Sales | Artwork |
| Tim Teehan | Brittany Carter |
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| tim@columbiabooks.com | benglish@columbiabooks.com |

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Payment schedule is as follows: 100% due May 19, 2009. Acceptance of this application by Columbia Books constitutes a contract.

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